

Watchdog Education Foundation Minutes

Board of Directors Meeting

Wednesday, January 12, 2011—4:30 p.m.

South Campus Conference Room

Agenda:

1. Call meeting to order: roll call and establish quorum.

The meeting was called to order at 4:35 p.m. by chairperson Helen Grace and a quorum was established with the following members present: Sue Christensen, Gerald Dahlin, Brian Field, and Nathan Jensen.

2. Adopt agenda. (m)

A motion was made by Nathan and seconded by Sue to adopt the agenda as written. All members voted aye.

3. Review and approve the minutes from the October 13, 2010 meeting.

A motion was made by Sue and seconded by Gerald to approve the minutes from the October 13, 2010 board meeting. All members voted aye.

4. Appoint and approve BHS alumnus Nathan Jensen as a director for the Watchdog Education Foundation. (m)

A motion was made by Gerald and seconded by Sue to approve the appointment of Nathan Jensen as a director for the Watchdog Education Foundation. All members voted aye.

5. Review and approve Financial Report. (m)

The financial report was given by WEF treasurer Sue Christensen. The Shanna Rae Christensen Memorial Scholarship is a sub-fund of the Watchdog Foundation and has total net assets of \$5267.44 as of November 30, 2010. The Watchdog Education Foundation is a sub-fund of the Beresford Area Foundation and has total net assets of \$8258.09 as of December 10, 2010. Additional contributions have been made to the

Watchdog Education Foundation and they have been sent to the South Dakota Community Foundation and they will appear on a future financial statement. Sue reported there have been a total of 42 contributions to the WEF—27 from South Dakota, 4 from Nebraska, 2 from New York, 2 from Illinois, and one from Iowa, Minnesota, Missouri, North Carolina, South Carolina, Texas, and Kansas.

A motion was made by Gerald and seconded by Nathan to approve the financial report. All members voted aye.

6. Review and approve WEF “Innovative Education” Grant guidelines. (m)

The WEF “Innovative Education” Grant guidelines were reviewed by the Board. One change was made to reflect that grantees had to agree to provide a written summary of their expenses based on the funds given by the WEF if the gift was equal to or greater than \$1000.

A motion was made by Nathan and seconded by Sue to approve of the WEF “Innovative Education” Grant guidelines with the one change above. All members voted aye.

7. Review and approve WEF “Innovative Education” Grant application. (m)

The WEF “Innovative Education” Grant application was reviewed by the Board. A motion was made by Nathan and seconded by Sue to approve of the WEF “Innovative Education” Grant application. All members voted aye.

8. Review and approve the Shanna Rae Christensen Scholarship application process. (m)

The Shanna Rae Christensen Memorial Scholarship application was reviewed by the Board. Treasurer Sue will be contacting the SDCF to see if the scholarship could be given this spring through a grant award or if the grant award can only be accessed after one full year in the SDCF community savings account. The scholarship application will be placed on the WEF webpage.

A motion was made by Brian and seconded by Gerald to approve of the Shanna Rae Christensen Memorial Scholarship application. All members voted aye.

9. Discuss the Tri-county Bike Tour to be held during “Wheels and Squeals” weekend on Saturday, June 18.
 - a. Tri-county Bike Tour Logo Contest.

It was decided by the Board to have a logo contest for the Tri-county Bike Tour. The contest will be open to students in grades 6-12. The logo contest will include the following requirements that must be incorporated into the logo design: 1) a bicycle; 2) a Watchdog; and 3) the 3 counties of Clay, Lincoln, and Union. The WEF Board will select the logo contest winner and the winner will be presented with a gift card.

It was also discussed and decided to have a logo contest for the Watchdog Education Foundation as well and the contest winner will be presented with a gift card. The logo contest will be open to students in grades 6-12 and will include the following requirements that must be incorporated into the logo design: 1) a Watchdog; 2) school and/or education linkage.

- b. Proceeds used to support the Shanna Rae Scholarship fund.

Proceeds from the Bike Tours will be used to support the Shanna Rae Christensen Memorial Scholarship fund, a sub-fund of the Watchdog Education Foundation.

Bike Tour registration and information can be found on our WEF webpage at www.beresford.k12.sd.us and accessed at www.allsportcentral.com.

10. Discuss fundraising ideas and ways to get our mission and name out to the public and/or BHS graduates.

The Board had a considerable discussion on fundraising ideas and ways to get our mission and name out to the public and/or BHS graduates. It was

discussed that we need to develop a marketing plan for the future of the Watchdog Education Foundation.

Nathan discussed an idea of having a campaign with our agriculture community, where possibly grain proceeds or bushels of corn/ soybeans would be donated to the WEF. The bushel campaign would be held in the summer into late fall during harvest. It was decided that Nathan and Brian would set up a meeting in the very near future with Manager Brad McCoy from Farmers Cooperative Elevator (FCE) to discuss the concept of a bushel campaign for the WEF and to get his perspective on the idea. It was recommended by Nathan to probably focus on one commodity—corn or soybeans. If we would move forward on the idea, we would also set up a recognition board in the Beresford Republic to thank the farmers and others who donated to the WEF bushels' campaign.

It was also discussed in the future to possibly handout pledge cards or flyers at all-school reunions to tap into our alumni.

Gerald discussed the idea of having some type of float or entry in the Homecoming Parade to get recognition for the Foundation.

The Board also discussed having grantees come back to give a report on how their grant impacted student learning and teaching in our district. We would utilize the Republic for coverage on the innovations in our schools and the grant awards.

It was also discussed that we need to write a news article for the Republic that highlights our board meeting minutes and discussions. Brian will submit a news article to the Republic summarizing our January 12 meeting.

11. Review future meeting dates.

- a. March 9, 2011—4:30 p.m.—south campus conference room.

Due to board member conflicts on March 9, the Board moved their regularly scheduled meeting from March 9 to March 2 at 4:30 p.m. in the south campus conference room.

b. June 8, 2011—4:30 p.m.—south campus conference room.

Due to board member conflicts on June 8, the Board moved their regularly scheduled meeting from June 8 to June 1 at 4:30 p.m. in the south campus conference room.

12.Recent memorials and thank you notes.

The Watchdog Education Foundation recently received memorials in memory of Greg Coffman. The Foundation sent thank you notes to the Coffman family.

13.Other Business.

There was no other business discussed.

14.Adjourn. (m)

A motion was made by Nathan and seconded by Gerald to adjourn the meeting at 5:55 p.m. All members voted aye.